

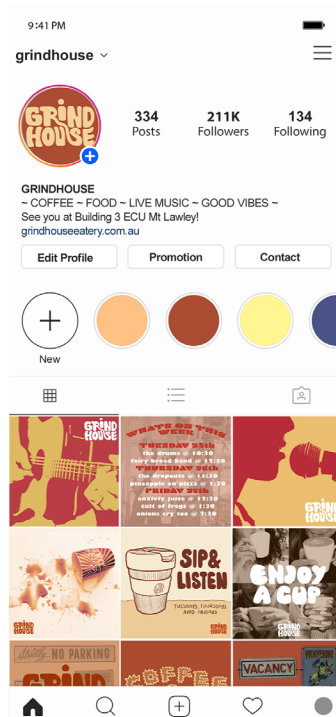


**GRIND
HOUSE**

Redesign

Instagram Profile

Variety of adverts for coffee and live music



Instagram Feed

Advert promoting live music

Logos & Colour Palette



Main Logo



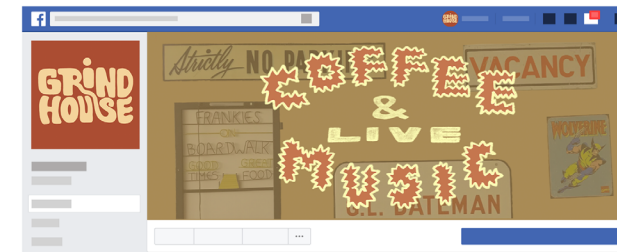
#ab4d32
RGB (171, 77, 50)
CMYK (0.00, 0.55, 0.71, 0.33)



#eccb97
RGB (236, 203, 151)
CMYK (0.00, 0.14, 0.36, 0.07)



For adverts



Facebook Profile Picture & Header

GRIND
HOUSE

2D

Blanche Deards

May 2022

Touchpoints
Outside



Advert Posters



Promoting Grindhouse as a brand

Promoting live music & directing individuals to location



Wayfinding Poster

**GRIND
HOUSE**

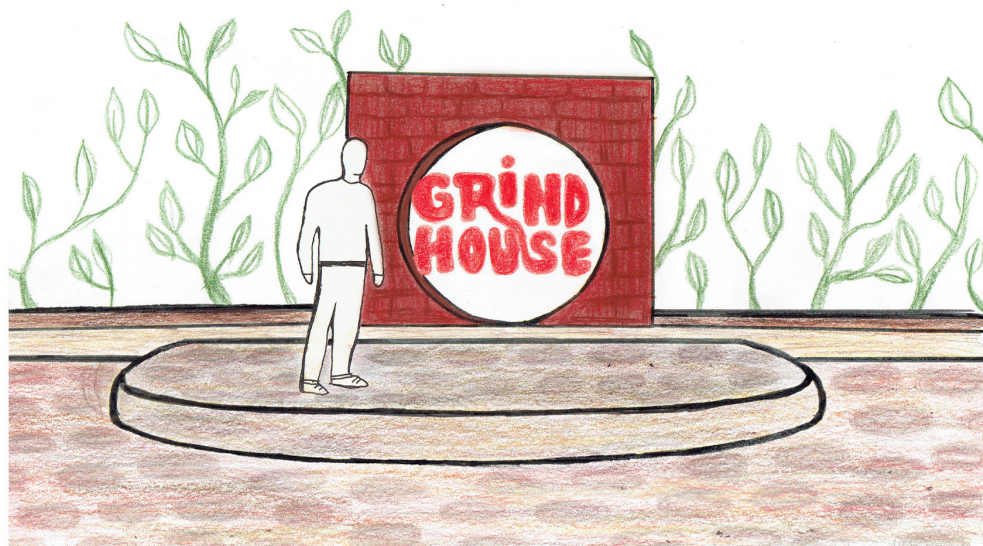
Blanche Deards

May 2022

2D
Touchpoints
Inside

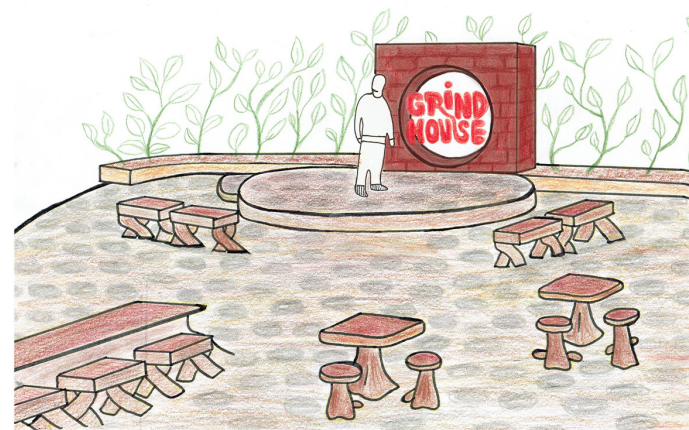


Front of Grindhouse stage



Audience perspective of live music
Facing east

Perspective from outside Grindhouse building
Facing north-east



Outside seating area

**GRIND
HOUSE**

Blanche Deards

May 2022

Illustrations

